



SEJAYA
Micro Credit Ltd
LEAVE NO ONE BEHIND

NEWSLETTER

QUARTER 03 - 2026



01

Senior Vice President's Visit - Japan International Cooperation Agency (JICA)

As part of his official visit to Sri Lanka during Quarter 3, JICA Senior Vice President Mr. Shosei HARA and the JICA team visited the Sejaya Head Office before joining the Sejaya team for a field visit.

The visit aimed to assess clients' contributions to Sejaya's business and gain a better understanding of SMCL's activities within Sri Lanka's current context. These direct interactions helped connect Sejaya's operational perspective with the everyday realities of the people we serve, providing valuable insights into clients' needs, challenges and aspirations.

The engagement also strengthened mutual understanding between JICA and Sejaya, helping inform how we can better support clients. Through continued dialogue and a shared understanding of community needs, this partnership can contribute to stronger livelihoods and meaningful, positive change in the communities we serve.



02 CRIB Onboarding Launch

Sejaya was pleased to participate in the CRIB onboarding launch alongside other Licensed Microfinance Institutions (LMFIs), through the Lanka Microfinance Practitioners' Association (LMFPA).

The initiative marks an important step towards strengthening credit information practices and supporting more informed, responsible lending across the microfinance sector. Better access to credit information can help institutions assess clients' borrowing commitments, contributing to efforts to prevent over-indebtedness and promote a more transparent financial ecosystem.



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இலங்கை கொடுகடன் தகவல் பணியகம்
CREDIT INFORMATION BUREAU OF SRI LANKA



03 Center Leader Programme – Monaragala

The Center Leader Programme in Monaragala recognized and appreciated Center Leaders' valuable contributions to Sejaya. It aimed to strengthen the relationship between SMCL and Center Leaders, reinforcing trust and cooperation.

The programme also sought to empower Center Leaders to promote social empowerment within their communities, encouraging active participation, stronger community connections and positive change.



04 Cricket Tournaments - Region 03 & 09

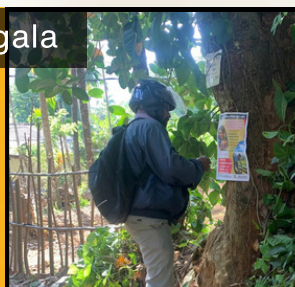


Team spirit stepped onto the pitch at the Region 03 & 09 Cricket Tournaments. Colleagues came together for friendly competition, shared laughter and memorable moments beyond the workplace.



05 Promotion Programme - Ragala

The Ragala Promotion Programme provided an opportunity to introduce our services, engage with prospective customers and build local awareness. Each conversation opened the door to new connections.



06 Donation Programme for Walapane Police Station



A small gesture can brighten everyday life. Our donation of light bulbs to Walapane Police Station supported a practical need and reflected our commitment to contributing to the communities around us.

07 Five-Year Completed Staff Members



N. Dinojah
Senior Customer
Service Officer



V. Arulpirakash
Senior Field
Development Officer



Asanka Namal
Portfolio Quality
Officer



P. Vijayakumar
Branch Manager



K. Srinath
Senior Field
Development Officer



N. Thavaprasath
Portfolio Quality
Officer



A. Latheeswaran
Senior Field
Development Officer



08 Call Center Workshop – Head Office

Every call is an opportunity to build trust. The Call Center Workshop at Head Office focused on equipping staff with the knowledge, skills and positive attitudes needed to deliver high-quality service. It emphasized attentive listening, clear communication and timely support to ensure clients receive accurate, relevant information and a more satisfying service experience.

09 Our Achievements

Quarter 3 brought milestones that reflect our teams' dedication and our customers' trust. Pasyala reached a portfolio of 150 million, while Galigamuwa achieved a portfolio of 150 million and a customer base of 3,000 clients. We also celebrated Monaragala reaching a portfolio of 200 million. Congratulations to everyone who contributed to these achievements!



10 Pay & Go Partnership

Our partnership with Pay and Go marked another step towards making loan repayments more convenient for our clients during Quarter 3. The payment solution aims to offer an additional, accessible way to make repayments, helping clients save time and manage their payments with greater ease.

Through this partnership, Sejaya seeks to simplify the repayment experience and better support clients in meeting their financial commitments. We look forward to sharing further details on how to access and use this service.



TIPS



As heavy rains disrupt daily routines, take a moment to plan ahead. Check weather updates before travelling, avoid flooded roads and protect important documents and electronic devices from water. Stay alert and look out for one another.